The Next Big Thing
Global warming’s companionship
Henning Schwarze

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Oceans, animals, salt, human bodies...
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Final countdown to raise awareness
Sustainability

The New Normal
Sustainability
The New Normal
Beispiele unnützer Verpackungen
Raising Awareness

Mobilize for a better future, mobilize the youth
Raising Awareness
Mobilize for the future, mobilize the youth
Involving science, society and youth can make a step towards changes
Recycling
So old, but so powerful
Waste Management & Recycling

An old, but powerful thing
Ocean Plastic Lab
International travel exhibition
Different methods to raise awareness
Introducing the problem of marine plastics
“See“ the waste with your own eyes
Detect the impacts - look into the scientists’ petri dishes
Build co-solutions - citizen sciences activities
Plastic Pirates
Citizen Sciences for the youth
Involving schools and youth clubs in scientific data collection
To receive nationwide data of micro plastics in rivers
Oberlauf, Mittellauf und Unterlauf.
Free, comprehensive materials and instructions for teachers and students
Exciting and instructive field work activities
www.wissenschaftsjahr.de/jugendaktion
Upload data to one centralized research organization
The results will be evaluated and published
https://bmbf-plastik.de/plastikpiraten
Sustainable Travel

Camel trekking Rub Al-Khali - Climate friendly & Zero waste
Compensation for unavoidable CO2 emissions
Using camels for transportation
Providing Tiffin lunchboxes to participants
Using fresh products from local markets
Even the provided tooth brush is a natural product.
A bulk of advantages

- raising awareness for participants
- generate income for locals
- keeping the destination clean
https://nomad-reisen.de/
Awareness campaigns and initiatives can take place in different areas of society - for a better future!
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• Further reading for Rashid & Dana The Recyclers: http://bit.ly/2QFuo1S